

Rep Order# 8856460 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37095

Printed: 08/27/2012 3:11 PM
Last Received: 08/27/2012 1:33 PM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1671
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1671
Flight Dates 08/25/2012 - 08/30/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

PLS SEE LN 1,2,11,12,13 FOR NA

MG ON LN 14-17

NCIT

PLS CNF

T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	SA	500A-700A	SATURDAY EARLY SHOW	:30	\$250.00	08/25-08/25	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*2	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$1,200.00	08/26-08/26	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	3	M-TH	900A-1000A	LIVE! WITH KELLY	:30	\$650.00	08/27-08/30	2	1	2	\$1,300.00	
	4	M-TH	1100A-1200P	YOUNG & RESTLESS	:30	\$1,800.00	08/27-08/30	2	1	2	\$3,600.00	
	5	M-TH	1200P-1230P	8 NEWS NOW AT NOON	:30	\$650.00	08/27-08/30	2	1	2	\$1,300.00	
	6	M-TH	1230P-200P	THE BOLD AND THE BEAUTIFUL	:30	\$750.00	08/27-08/30	2	1	2	\$1,500.00	

8/27

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	7	M-TH	200P-300P	THE TALK	:30	\$750.00	08/27-08/30	2	1	2	\$1,500.00	
	*8	SU	530P-600P	POLITICS NOW	:30	\$1,000.00	08/26-08/26	1	1	1	\$1,000.00	
				Sales Remark: V3 PGM AND RATE CHANGE								
				V3 More than 2 codes changed								
	9	M-TH	630P-700P	INSIDE EDITION	:30	\$900.00	08/27-08/30	2	1	2	\$1,800.00	
	10	M-TH	700P-800P	ET/INSIDER	:30	\$1,000.00	08/27-08/30	2	1	2	\$2,000.00	
	*11	SA	700P-800P	ET WEEKEND	:30	\$250.00	08/25-08/25	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*12	W	800P-900P	BIG BROTHER	:30	\$6,000.00	08/29-08/29	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*13	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$4,000.00	08/25-08/25	0	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*14	SA	830P-900P	INSIDER	:30	\$565.00	08/25-08/25	1	1	1	\$565.00	
				Sales Remark: V3 MG								
				V3 Added								
	*15	M	1000P-1100P	HAWAII 5-0	:30	\$5,000.00	08/27-08/27	1	1	1	\$5,000.00	
				Sales Remark: V3 MG								
				V3 Added								
	*16	SA	900P-1100P	KLAS MOVIE	:30	\$2,500.00	08/25-08/25	2	1	2	\$5,000.00	
				Sales Remark: V3 MG								
				V3 Added								

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	*17	M-TH	400A-459A	NEWS	:30	\$180.00	08/27-08/30	2	1	2	\$360.00	
		Sales Remark:		V3 MG								
		V3 Added										

—REPORT TOTALS—

Report Totals: 21 / \$24,925.00

—SALES MONTHLY TOTALS—

Aug 12: 4 / \$6,565.00 Sep 12: 17 / \$18,360.00

Sales Totals: 21 / \$24,925.00

Station Totals: 21 / \$24,925.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$146,618	CABL	0%	KLAS	17%	KSNV	40%	KTNV	27%	KTUD	0%
		KVCW	10%	KVMY	6%	KVVU	0%	UNKN	0%		

Books null
Demos RA35+